



February 15-18, 2021

Attachment & Trauma Network, Inc.

Virtual Conference

#TSS2021ATN



STRATEGIC PARTNERSHIP PROGRAM PROSPECTUS

CTSS EDUCATIONAL VIRTUAL CONFERENCE EXPERIENCE

MEANINGFUL, PERSONABLE, IMPACTFUL

For the last three years, we have held the largest gathering of trauma informed educators globally. In 2021, we will have our first Virtual Conference Experience and anticipate approximately 3,000 attendees, and further expanding our reach.

Creating Trauma-Sensitive Schools empowers educators to become trauma-informed and create programs and systems that will increase children's ability to grow and learn.

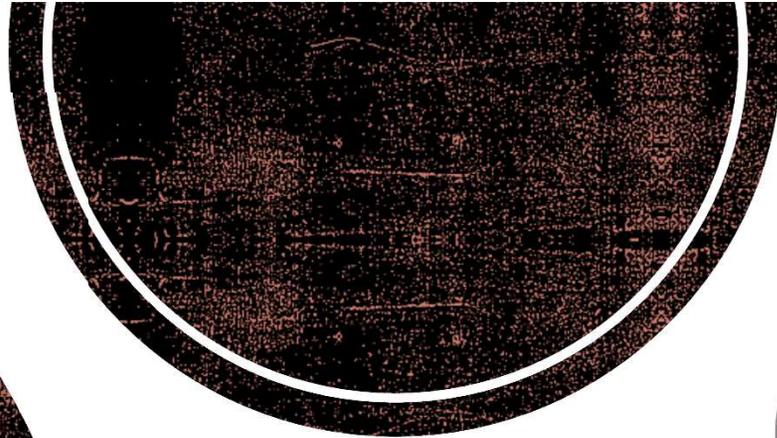
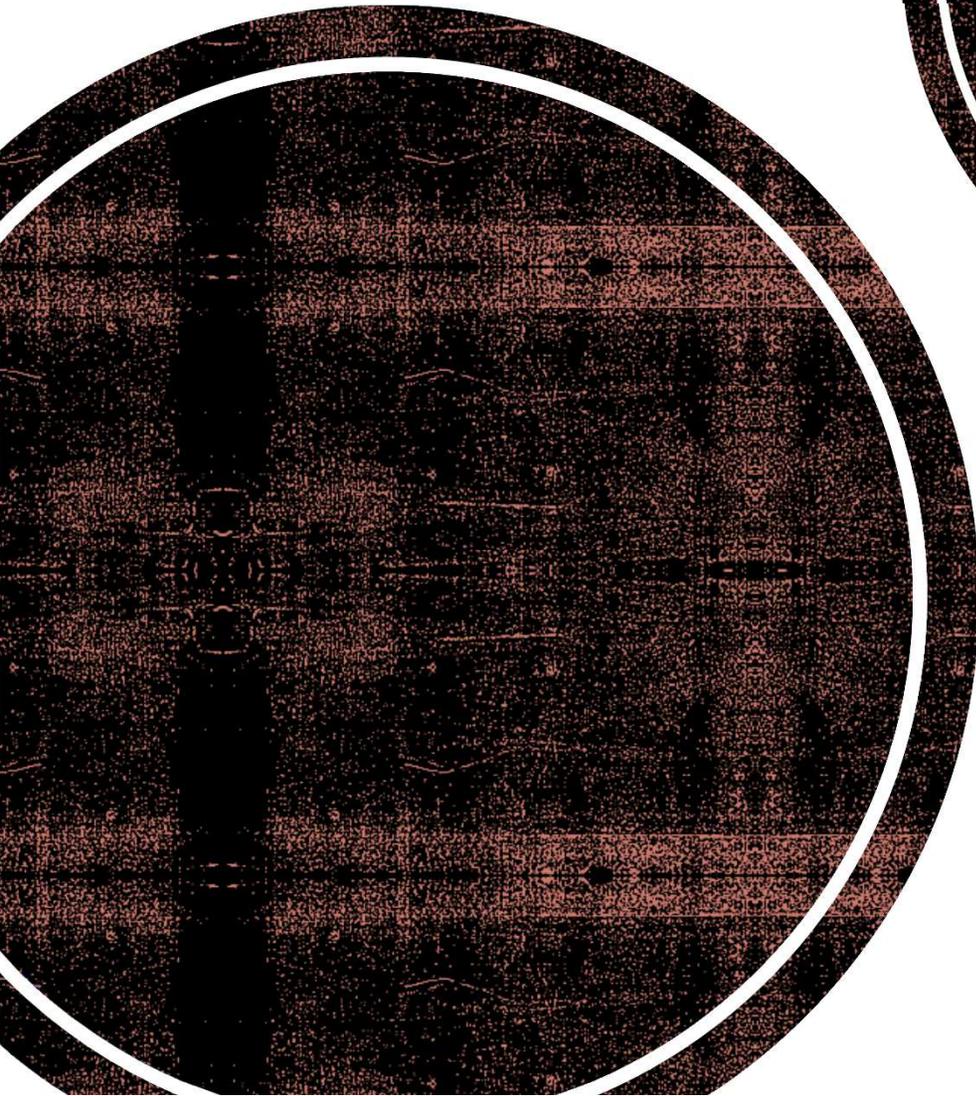
Your collaborative support helps us deliver this conference experience and assists Attachment & Trauma Network's (ATN) ongoing work of empowering educators and parents throughout the U.S. and around the world.

During the week of February 15, 2021, our virtual conference experience will include education, networking, self-care, and an interactive Marketplace where organizations can present their products and services to school administrators, educators, and child serving professionals.

No other conference represents a better investment for organizations interested in getting their company's name in front of decision makers representing the education sector.

<https://attachmenttraumanetwork.org/conference>





SNAPSHOT OF 2020 CONFERENCE

**“Excellent
Speakers!
Very
informative.”**
2020 Conference
Attendee

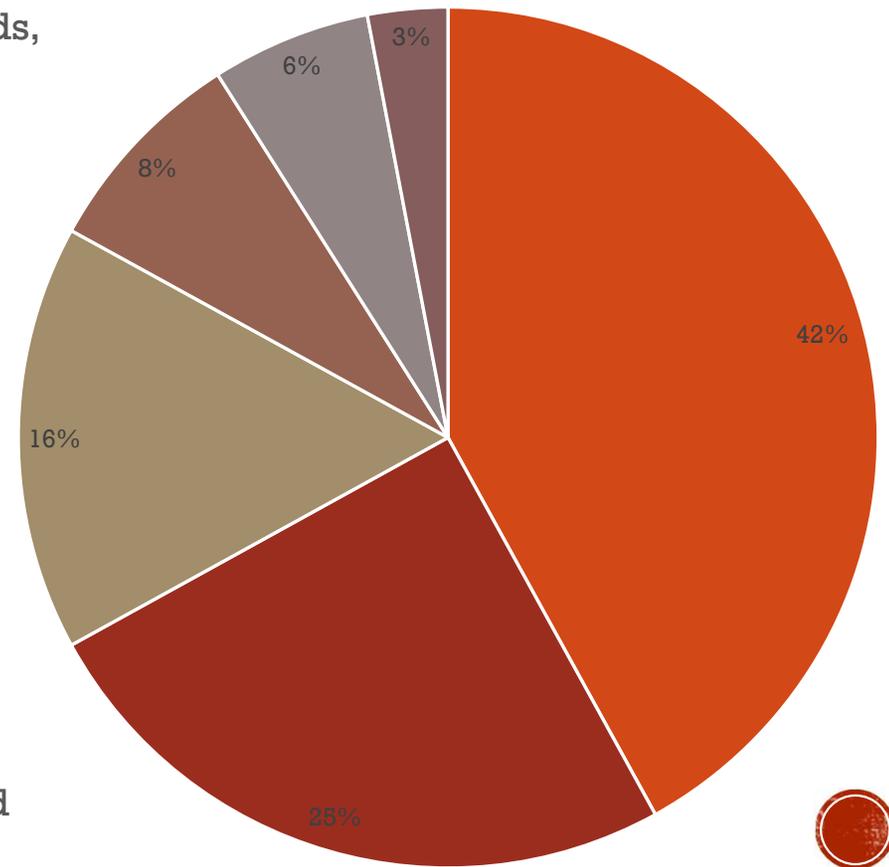
95% of attendees surveyed in 2020 would
recommend the conference to others



TYPES OF ATTENDEES

OUR EVENT DEMOGRAPHICS REPRESENT A COMBINATION OF DECISION MAKERS

- Administrators/decision-makers (principals, dept heads, lead teachers)
- Classroom Teachers (K-12)
- Counselors/Social Workers/School Psychologists
- Preschool/After School Programs
- Parents/Parent Advocates
- Other (including college professors, researchers, child advocates)





AGENDA AT-A-GLANCE

FEBRUARY 15-18, 2021

Monday, February 15, 2021	Tuesday, February 16, 2021
Opening Plenary Session with Key-Note Speaker	Special Events
Breakout Workshops & Special Events	Plenary Session with Key-Note Speaker
ATN Marketplace/Exhibits 2:35-3:20pm ET Afternoon Key-Note Speaker	ATN Marketplace/Exhibits 10:00-10:45am & 2:35-3:20pm ET Breakout Workshops
Interactive Evening Reception	Special Events
Wednesday, February 17, 2021	Thursday, February 18, 2021
Special Events	Special Events
ATN Marketplace/Exhibits 2:35-3:20pm ET	Plenary Session with Key-Note Speaker
Plenary Session with Key-Note Speaker	ATN Marketplace/Exhibits 2:35-3:20pm ET
Breakout Workshops	Special Events
ATN Marketplace/Exhibits & Showcase Upgrade Option 7:00pm-9:00pmET	

»» More Info <https://www.attachmenttraumanetwork.org/conference/>

This year we're offering for the first time a track dedicated to **parents**

CEU's available



VIRTUAL SPONSORSHIP PACKAGES



1
\$10,000
Snack Box
(1) sponsorship opportunity

2
\$10,000
Until We Meet Again
(1) sponsorship opportunity

3
\$3,000
Special Events
(1) sponsorship opportunities

4
\$3,500
Plenary Sessions
(4) sponsorship opportunities

5
\$3,500
Breakout Sessions
(4) sponsorship opportunities

6
\$2,500
Monday Night Reception
(1) sponsorship opportunity



PACKAGE DESCRIPTIONS & INCLUSIONS

1 Snack Box \$10,000: Treat 500 registrants to a snack box delivered to their home or office prior to the conference and filled with a special curation of 14 delicious healthier snacks created by SnackNation. **(1) sponsorship opportunity**

Value Inclusions: (4) Virtual Conference Registrations, Virtual Exhibit Booth, your logo and messaging included in snack box, rolling logo/icons on conference app main page, logo placement on Attachment & Trauma Network website, half-page ad in ATN Newsletter, (2) e-DM blast communication to ATN Conference Attendee list, feature a 60-90 second video promoting your organization which will be presented at the beginning of all Special Events for selected day (T/W/Th), opportunity to award Marketplace Raffle Prize drawing or Gamification Prize winner.

2 Until We Meet Again \$10,000: At the conclusion of the conference, attendees will receive a customized fond farewell gift box containing reusable logo'd mask with a postcard messaging. **(1) sponsorship opportunity**

Value Inclusions: (4) Virtual Conference Registrations, Virtual Exhibit Booth, your logo on mask with and messaging on card, rolling logo/icons on conference app main page, logo placement on Attachment & Trauma Network website, half-page ad in ATN Newsletter, (2) e-DM blast communication to ATN Conference Attendee list, feature a 60-90 second video promoting your organization which will be presented at the beginning of all Special Events or selected day, opportunity to award Marketplace Raffle Prize drawing or Gamification Prize winner.

3 Special Events \$3,000: Your organization will be recognized during all scheduled Special Events for one selected day. **(1) sponsorship opportunity**

Value Inclusions: (1) Virtual Conference Registration, feature a 60-90 second video promoting your organization which will be presented at the beginning of each Special Event for selected day (M), rolling logo/icons on conference app main page, logo placement on Attachment & Trauma Network website.



PACKAGE DESCRIPTIONS & INCLUSIONS

4 Plenary Sessions \$3,500: Your organization will be matched with one of our four key-note speakers. ***(4) sponsorship opportunities***

Value Inclusions: (1) Virtual Conference Registration, your logo placement on presenter's opening PPT, personal introduction of your organization as the sponsor prior to kicking off session, rolling logo/icons on conference app main page, logo placement on Attachment & Trauma Network website.

5 Breakout Sessions \$3,500: Your organization will be highlighted on selected day for all breakout sessions. ***(4) sponsorship opportunities***

Value Inclusions: (1) Virtual Conference Registration, your logo placement on presenter's opening PPT, personal introduction of your organization as the sponsor prior to kicking off session, rolling logo/icons on conference app main page, logo placement on Attachment & Trauma Network website.

6 Monday Night Reception \$2,500: Your organization will be introduced as the key sponsor for the evening. ***(1) sponsorship opportunity***

Value Inclusions: (1) Virtual Conference Registration, introduction at the beginning of the night as key sponsor, rolling logo/icons on conference app main page, logo placement on Attachment & Trauma Network website.





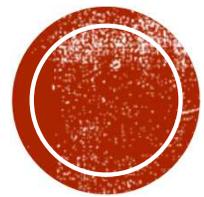
PLATINUM EXHIBITOR SPONSORSHIP PACKAGE - \$600

- ❑ Complimentary Interactive Virtual Booth
- ❑ Interact with attendees through 1-1 video chats and email
- ❑ Capture all virtual booth activity and analytics
- ❑ Unlimited number of exhibitor representatives can participate in Marketplace/Exhibit Hall
- ❑ (1) CTSS 2021 Virtual Conference Registration
- ❑ Logo Advertisement: Rolling icon/logo on virtual conference platform and the CTSS 2021 Conference website
- ❑ Dedicated Marketplace/Exhibit hours on attendee schedule; encouraging attendee participation. Exhibitors expected to have booth representation at dedicated times on agenda which equal about 5 hours Monday-Thursday
- ❑ Raffles every 30 minutes as part of gamification during Marketplace/Exhibit Hall hours

SHOWCASE EXHIBITOR UPGRADE - \$200

- ❑ Wednesday Showcase 7:00pm-9:00pm
- ❑ Schedule a Live or Pre-Recorded Demo
- ❑ Provide us with your Presentation times and we will list on conference agenda
- ❑ Presentation format 15 minutes; can repeat 7:00pm-9:00pm





DONATION OPPORTUNITIES

If you are unable to commit to a Sponsorship Package Opportunity, consider a donation of \$100 and be listed on our “Honorable Mentions Wall”, loaded on our program app.

Contact Gina Vina, Development Consultant, gina@attachtrauma.org or 888-656-9806.

FROM THE DESK OF...

JULIE BEEM, EXECUTIVE DIRECTOR ATTACHMENT & TRAUMA NETWORK

We welcome you to be a part of our movement and our 4th Annual Creating Trauma Sensitive Schools Conference.

Our team made the decision to hold the CTSS 2021 conference virtually to ensure everyone's safety, but also in consideration of teachers and the unusual demands they are facing today. They need our support now more than ever. And in return we need yours to ensure we provide the greatest level of impact to children.

Sadly, throughout the United States and around the world as many as **1 out of 4 children** in our classrooms has experienced enough adversity that it directly impacts their ability to learn.

Early childhood trauma crosses cultural and socio-economic lines and affects nearly every aspect of our students' lives. Yet not many school systems or communities are directly addressing the impact of trauma through programs or policies. This needs to change.

Those who are on the forefront of this critical movement are the driving forces behind CTSS 2021.

Thank you for your support and partnership.

From our hearts to yours,

Julie 





THANK YOU!

Once you have reviewed this information and decided you are interested in participating in the CTSS 2021 Virtual Experience:

Contact Gina Vina, Development Consultant,
gina@attachtrauma.org or 888-656-9806

If you have any questions, please contact us. Our team is happy to assist you in creating the optimum opportunity for exposure to 3,000+ educators and child serving professionals.



Attachment & Trauma Network

Empowering Trauma-Informed Families, Schools, and Communities