

2023 Prospectus



CREATING
TSS  **2023**
Conference

February 19-24, 2023

Houston, TX

#TSS2023ATN

From the Desk of...

Julie Beem, Executive Director
Attachment & Trauma Network



We welcome you as an active partner in the trauma-informed education movement and our 6th Annual Creating Trauma Sensitive Schools Conference: **Creating TSS 2023**.

Our team made the decision to hold the **Creating TSS 2023** conference both in-person and virtually to meet the needs of all participants. Now, more than ever, educators need our support. And we need support to ensure we provide the greatest level of impact to children.

Sadly, throughout the United States the number of children in our classrooms who have experienced is on the rise. Prior to the pandemic, ACEs science told us that 20-25% of children in any classroom across this country had adversities that impacted their health and learning. Now, teachers are reporting many more children and staff needing trauma-sensitive supports and trauma-responsive educators and leaders.

Early childhood trauma crosses cultural and socio-economic lines and affects nearly every aspect of our students' lives. Yet not enough school systems or communities are directly addressing the impact of trauma through programs or policies. This needs to change.

Those who are on the forefront of this critical movement are the driving forces behind **Creating TSS 2023**.

We are honored to partner with you in this crucial mission.

From our hearts to yours,



Join us on
the forefront
of this critical
movement.



6th Annual Creating Trauma-Sensitive Schools Conference 2023 Experience... Meaningful, Personable, Impactful

Creating TSS 2023 empowers educators to become trauma-informed and to create programs and systems that will increase a child's ability to grow socially, emotionally and academically. Your participation in Creating TSS 2023 assists the Attachment & Trauma Network's (ATN) ongoing work of empowering educators, schools and families throughout the U.S. and around the world.

Creating TSS 2023 will be a hybrid experience again this year, with an in-person portion on February 19, 20, & 21 in Houston, TX, and a virtual component on February 23 & 24.

The Creating Trauma-Sensitive Schools Conference is the largest gathering of trauma-informed educators globally. Attendance has grown steadily, from 700 attendees in 2018 to over 4,400 in 2022.

No other conference offers a better investment for organizations interested in getting in front of decision-makers representing the education sector and the trauma-informed education movement.



Keynotes, Special Guests...

and What's New This Year



Sunday Night Kick-Off

Mr. Chazz...an Interactive Evening for Rethinking our ideas About Kids



Monday Keynote

Dr. Lori Desautels, Revelations in Education

The Developing Nervous System and How Adversity and Resiliency Impact Our Emotional Cognitive and Physiological Health



Tuesday Keynote

Dr. Fania Davis

Exploring the Intersections of Collective Trauma Healing, Racial Justice and Restorative Practices



Closing Keynote

Lavonna Roth, Founder of Ignite Your S.H.I.N.E.

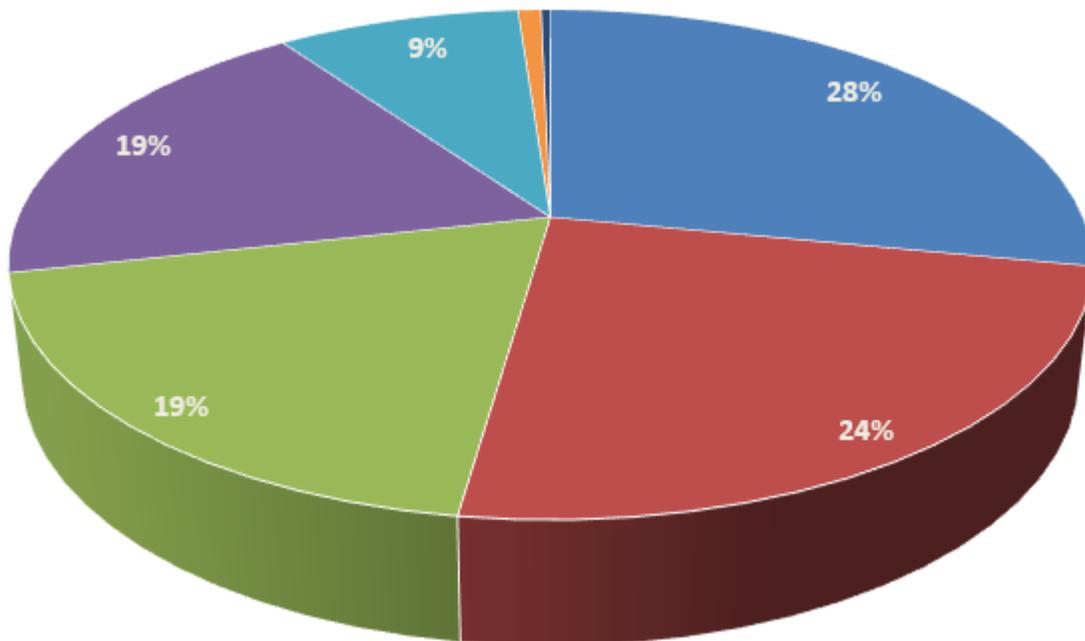
Igniting Your S.H.I.N.E.-The Heart of Achievement!

What's New? **ACADEMY DAY—Sunday, February 19**

A full day of in-depth learning opportunities for everyone, from first-time attendees to experienced trauma-responsive educators. One price includes 6 hours of education plus opportunity to participate in a poverty simulation, led by ESSDACK.

Types of Attendees

At our 2022 conference, the majority of attendees were Administrators/Leaders and Counselors.



- Counselors/Social Workers/School Psychologists
- Administrators/Decision-Makers (Principals, Dept. Heads, Lead Teachers)
- Classroom Teachers (K-12)
- Others (including College Professors, Researchers, Children Advocates)
- Support Staff
- Community Organizers
- Parents/Parent Advocates

Agenda At-A-Glance

In-Person/Houston Conference

Sunday, Feb 19, 2023

8:30 –5:45 Academy Day
7:00 pm Evening Kick-Off

Monday, Feb 20, 2023

7:00-8:00 Breakfast
8:00-9:30 Keynote Session
10:00-11:15 Workshop Session 1
11:15-21:45 Lunch (on your own)
12:45-2:00 Workshop Session 2
2:00-2:30 Snack Break
2:30-3:45 Workshop Session 3
4:00-5:15 Workshop Session 4

Tuesday, Feb 21, 2023

7:00-8:00 Breakfast
8:00-9:30 Keynote Session
10 :00-11:15 Workshop Session 5
11:15-12:45 Lunch (on your own)
12:45-2:00 Workshop Session 6
2:00 - 2:30 Snack Break
2:30-3:45 Workshop Session 7

Online Conference

Thursday, Feb 23, 2023

9:00-10:30 Keynote
10:30-11:00 Break: Exhibitors Open
11:00-12:25 Virtual Workshop Session 1
12:25-1:00 Break: Exhibitors Open
1:00-2:25 Virtual Workshop Session 2
2:25-3:50 Virtual Workshop Session 3
3:50-5:30 Monday's keynote airs

Friday, Feb 24, 2023

9:00-10:30 Keynote
10:30-11:00 Break: Exhibitors Open
11:00-12:25 Virtual Workshop Session 4
12:25-1:00 Break: Exhibitors Open
1:00-2:25 Virtual Workshop Session 5
2:25-3:50 Virtual Workshop Session 6
3:50-5:30 Tuesday's keynote airs

Exhibit Hall Hours:

In-Person Conference:

Sunday: 3:00 pm-6:45 pm
Monday: 7:00 am-4:00 pm
Tuesday: 7:00 am-1:00 pm

Virtual Conference:

Thursday: 10:30 am—11:00 am
12:25 pm—1:00 pm
Friday: 10:30 am—11:00 am
12:25 pm—1:00 pm



Sponsorship Packages

Platinum Sponsor—\$15,000

Opportunities: 2

- 5-minute opportunity on Mainstage prior to a keynote address and introduce keynote at in-person conference
- 2-minute video aired before keynote at virtual conference
- 2-minute video aired on Mainstage during assembly times of workshops
- 2-minute video aired on RadioATN monitors during session breaks
- 2-minute video hosted on the virtual platform
- 2 free full conference registrations: to both in-person/virtual conference
- Booth at both in-person/virtual conference
- Interview on the RadioATN's live social media during in-person conference
- Welcome Signage at in-person conference
- Logo on ATN website for 6 months
- Logo on pre-keynote slides at both in-person/virtual conference
- Logo on app/platform at both in-person/virtual conference
- Option to place swag item in attendee bags at in-person conference
- Logo on attendee bags at in-person conference

Gold Sponsor—\$10,000

Opportunities: 5

- 2-minute video aired before keynote at virtual conference
- 2-minute video aired on Mainstage during assembly times of workshops
- 2-minute video aired on RadioATN monitors during session breaks
- 2-minute video hosted on the virtual platform
- 2 free conference registrations to both in-person/virtual conference
- Booth at both in-person/virtual conference
- Logo on ATN website for 6 months
- Welcome Signage at in-person conference
- Logo on pre-keynote slides at both in-person/virtual conference
- Logo on app/program at both in-person/virtual conference
- Option to place swag item in attendee bags at in-person conference
- Logo on attendee bags at in-person conference

Silver Sponsor—\$5,000

Opportunities: 10

- 2-minute video aired on mainstage during assembly times of workshops
- 2-minute video aired on RadioATN monitors
- 2-minute video hosted on the virtual platform
- 1 free conference registration to both in-person/virtual conference
- Booth at both in-person/virtual conference
- Logo on pre-keynote slides at both in-person/virtual conference
- Logo on app/program at both in-person/virtual conference

Exhibitor Opportunities

In Person: \$1200

February 19-21, 2023

Includes:

- Table-top Booth with drape and two chairs
- In-Person interaction with attendees
- 1 (one) full conference registration.
- Up to 2 (two) additional exhibitor representatives participating in Marketplace/ Exhibit Hall
- Logo Advertisement on the CTSS 2023 Conference platform
- Logo on pre-keynote slides at in-person conference
- Dedicated Marketplace/Exhibit Hall hours on attendee schedule; encouraging attendee participation—over 18 hours.
- Gamification designed to increase Marketplace/ Exhibit Hall attendance

Virtual: \$600

February 23-24, 2023

Includes:

- Interactive Virtual Booth
- Interaction with attendees through 1-1 video chats and email
- Capture of all virtual booth activity and analytics
- 1 (one) full virtual conference registration.
- Up to 2 (two) exhibitor representatives participating in Marketplace/Exhibit Hall
- Logo Advertisement on virtual conference platform
- Logo on pre-keynote slides at virtual conference
- Dedicated Marketplace/Exhibit hall times on attendee schedule/ encouraging attendee participation
- Gamification designed to increase Marketplace/ Exhibit Hall attendance

In Person and Virtual: \$1,500

Includes all benefits mentioned above

It pays to be in
the Exhibit
Hall!
Meet the best
of the best!



Thank You!

Once you have reviewed this information, let us know how you'd like to participate in the **Creating TSS 2023** Conference. You can register for exhibit space at either the in-person or virtual conference (or both) using the exhibitor interest form: <http://attachmentandtraumanetwork.org/Interest>

Please reach out to Aniqua Acree, Development Director with any questions at: Aniqua@attachtrauma.org



"The CTSS Exhibit Hall was well organized."



"Attendees are engaged, and eager to learn more."



"Positive experience all around."



"Great networking opportunity"



"Sound investment"



"Well done. We will be back!"



"Great assembly of decision makers."